



A global competition. A world of good.

A call for innovative solutions in diabetes.



How to Participate in the 2018 Diabetes Innovation Challenge

WELCOME

The Diabetes Innovation Challenge is a worldwide search to

- **IDENTIFY** the most promising innovators in diabetes,
- **INTRODUCE** them to a robust network of funders, investors, and partners from academia, industry and government and nonprofit organizations
- **AWARD** top innovations with cash and in-kind support

This global challenge is open to:

academic and for-profit

- inventors,
- entrepreneurs,
- small businesses,
- industry
- and investors

seeking to develop new and novel approaches in diabetes.



Eligibility

You are eligible for this Challenge if you are:

- **an individual or team working in academic, research, or commercial setting**
- **You and your teammates are a minimum of 18 years of age**
- **Your solution must be focused on the care, treatment and management of diabetes (types 1 or 2) and diabetic complications** in one of the following categories:
 1. **Automated Insulin Devices** (Artificial Pancreas) and related components. Novel glucose sensing, insulin delivery systems, cellular therapy delivery technologies
 2. **Diagnostics**: Novel low-cost tests for research and screening; early diagnosis and prevention; autoantibodies, C- peptide, or other markers such as beta cell death and risk of diabetic complications
 3. **Therapeutics**: Smart insulins, glucagons, immune-modulating therapies, beta cell regeneration, and treatments for diabetic complications
 4. **Technology Design/Disease Management**: New and disruptive approaches to use of information and communication technologies to support diabetes management.

Eligible solutions must be an innovative product that clearly articulates medical significance for people with diabetes, show business potential, and explains how participating in the Challenge will impact the development of the solution.

There is a \$25 fee to submit an application.



PREPARE YOUR APPLICATION

To prepare your submission you will need to complete an online questionnaire which will cover the following topics:

- **Product overview**, including the medical issue addressed, a technical description and current stage of product development
- **Medical significance**, including the health issue or medical problem the product intends to address and the hoped-for benefit.
- **Business potential**, including status of Intellectual Property, the estimated size/value of targeted market segment, development status and go-to-market planning
- **Research and business teams**, including members of the research and business team, including roles, credentials, affiliations, and ownership interest in the project
- **Desired assistance from participation in the Diabetes Challenge**, including activities, resources, and capabilities desired from participating and/or winning the Challenge that can help you develop the product.
- **Optional, but recommended**: a 90 second pitch video of team member(s) explaining the solution.

Once you are ready, [register](#), log in and prepare your submission.

SUBMIT YOUR APPLICATION

Once you've prepared and double-checked your materials, upload all materials and submit them before **midnight, February 16, 2018** (deadline recently extended!)

You will be required to pay a \$25 fee at this time.

Remember, you must click **submit** before the deadline in order for your entry to be considered.

Final checklist for a strong submission:

- check your entry for completeness
- if you include a video, ensure it does not exceed 90 seconds.
- do not use unlicensed images, music, or video content in your submission



Judges evaluate submissions and are looking for ideas that are innovative and clearly articulate medical significance, business potential, and how participating in the Challenge will impact the development of the solution.

WHAT HAPPENS ONCE I SUBMIT?

Congratulations! You are now an applicant in the Diabetes Innovation Challenge.

Your application will be reviewed by experts from [T1D Exchange](#) and our sponsors and partners.

This robust team will evaluate submissions based on interesting and novel innovations that have medical significance and (hoped-for) benefits that can improve the lives of some of the 30 million people living with diabetes.

During this review, the multidisciplinary team of experts will select up to 30 applications to move into the Semi-Finalist round. Should you be selected, your application will:

- **Receive application feedback** and have an opportunity to revise it accordingly
- **Be part of the “People’s Choice”** competition – voting that is opened up to the general public to choose a “people’s choice” winner.
- **Be invited to present a poster** at the in-person finals event – your opportunity to mix and mingle with our key community of innovators, entrepreneurs, and investors
- **Potentially present as one of 10 Finalists** competing for awards.

Winners (including the People’s Choice Award) will be announced at the event on May 21, 2018!

