STANFORD CENTER ON LONGEVITY
DESIGN CHALLENGE

Longer lives are a defining trend of the 21st Century. **The Stanford Center on Longevity** invites **university students** to design solutions for people of **all ages**. Last year the Challenge received **160 entries** from **35 countries**.

· Free to Enter · $17,000 USD in Cash Prizes ·
· Paid Travel for Finalists to Stanford ·

Challenge 2021: "After the Pandemic: Designing the Next Version of Our World"

The COVID-19 pandemic is bringing into sharper focus the cultural norms that guide us through life and is providing insights about what a new future might look like. This year, students are challenged to design solutions for the post-pandemic future, keeping in mind both how these solutions affect people throughout the life span, and how they can be designed in ways that are accessible to all. They should take into account what we are learning during the pandemic and how it is changing our lives.

What Kinds of Designs are Included?

Solutions for remote or virtual access will be included in the scope of the challenge, but we encourage participants to think more broadly. Designs could target:

- Remote work and local community connections
- Access to quality education for people of all ages
- Equitable administration of healthcare with limited resources
- Connecting generations regardless of physical distance
- Maintaining health and fitness without going to a gym
- Reducing our impact on the environment

Map of 2020 Submissions

The Process

- Create a design for a product, service, or program that addresses the challenge topic.
- Submit your design online any time between September 14 and December 10, 2020.
- 5-8 Finalist teams will be announced in January 2021.
- Finalists will be awarded $1,000 USD to help with prototyping and finals preparation.
- Finalists will be reimbursed (limited amount) for travel to Stanford to present in April 2021.
- Prizes will be awarded (1st place: $10,000 USD, 2nd place: $5,000 USD, 3rd place: $2,000 USD).

For Details:

- Visit the Challenge website at designchallenge.stanford.edu and register for updates
- Follow the Challenge:

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