



## CONTRIBUTING AT EVERY AGE: DESIGNING FOR INTERGENERATIONAL IMPACT

Longer lives are a defining trend of the 21st Century. The Stanford Center on Longevity (SCL) invites university students to design solutions that help people of all ages lead higher quality, more productive lives. In its first five years, the challenge received over 300 entries from 28 countries and has hosted Finalists from around the globe.

- Free to enter
- 17,000 USD in prizes
- Paid travel to Stanford for finalists

### Challenge 2019: “Contributing at Every Age: Designing for Intergenerational Impact”

To overcome stereotypes and biases, we need new ideas and tools that help generations engage with each other in productive ways. Designers will work to create products, services, and programs that encourage people of all ages to come together for purposes as varied as:

- Family
- Work
- Service
- Education
- Art
- Play
- Travel
- Political/Societal Engagement

For the first time, this year’s Challenge requires that the teams themselves be multi-generational, helping students to view other generations as contributors and equal team members.

#### The Process:

- Create a design for a product, service, or program that addresses the challenge topic.
- Enter on-line any time between September 4 and December 7, 2018.
- 5-8 Finalist teams will be announced in January 2019.
- Finalists will be awarded \$1,000 USD to help with prototyping and finals preparation.
- Finalists will be reimbursed (limited amount) for travel to Stanford to present in April 2019.
- Prizes will be awarded:
  - \$10,000 USD for 1st place
  - \$5,000 USD for 2nd place
  - \$2,000 USD for 3rd place

#### For Details:

- Visit the Challenge website at [designchallenge.stanford.edu](http://designchallenge.stanford.edu) and register for updates
- Follow the Challenge:
  - [facebook.com/RedesignLongLife](https://facebook.com/RedesignLongLife)
  - Twitter @StanfordLngLife