



**TRUE
DESIGN**
CHALLENGE

SIGNATURE KITCHEN SUITE TRUE DESIGN CHALLENGE™

Official Rules

2019–2021 Signature Kitchen Suite True Design Challenge (“Contest”)

SPONSOR: Signature Kitchen Suite, 1000 Sylvan Ave., Englewood Cliffs, NJ, 07632

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. Entrants must be professional designers, architects, builders, remodelers or kitchen dealers (i.e., persons who are paid for residential kitchen design services). The design and construction of all entries must have been completed between January 1, 2019 and January 31, 2021. There is no limit to the number of entries. All entrants must be legal residents of the 50 United States and the District of Columbia and must meet the eligibility criteria set forth below.

ELIGIBILITY AND DEADLINES

1. ELIGIBILITY REQUIREMENTS: Open to individual legal residents of the 50 United States and the District of Columbia, who are professional designers, architects, builders, remodelers and kitchen dealers (i.e., persons who are paid for residential kitchen design services) and are 18 years of age or older at the time of entry. Not open to the general public. Employees, contractors, directors and officers of Signature Kitchen Suite (“Sponsor”), its parent (LG Electronics, Inc.), subsidiary and affiliated companies, distributors, web design, advertising, fulfillment, judging and agencies involved in the administration, development, fulfillment and execution of this Contest (collectively, “Contest Parties”), and the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or “step” of each) and those living in the same households of each such individuals (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Contest) are not eligible to participate. Sponsor reserves the sole right to determine eligibility. Void where prohibited.

2. CONTEST PERIOD AND ENTRY PERIOD: Design and construction of the kitchen must be fully completed between January 1, 2019 and January 31, 2021 (“Contest Period”). You may enter the Contest between 12:00:01 am Eastern Time (“ET”) on May 1, 2019 and 11:59:59 pm ET on January 31, 2021 (“Entry Period”).



ENTRY REQUIREMENTS

3. ENTRY REQUIREMENTS: Design and build a fully functional kitchen or ancillary space featuring Signature Kitchen Suite brand appliances ("Kitchen Design"). Kitchen must be designed and the construction fully completed within the Contest Period. Individuals, Teams and Companies may enter the Contest online during the Entry Period. No mail-in entries will be accepted.

To be eligible for a "Best Kitchen" prize, Kitchen Design must include all of the following:

- At least one (1) major Signature Kitchen Suite cooking appliance (Range, Rangetop, Cooktop or Wall Oven)
- At least one (1) Signature Kitchen Suite refrigeration appliance (Refrigerator Column, Freezer Column, Wine Column)

To be eligible for a "Best Use of Refrigeration" prize, Kitchen Design must include:

- At least two (2) Signature Kitchen Suite refrigeration appliance (Refrigerator Column, Freezer Column, Wine Column)

Additional Entry Details:

- A minimum of three (3) high-resolution photographs must be submitted and a maximum of ten (10) photographs will be accepted. Photos may not include any people.
- Elevations or CAD drawings will not be accepted without photographs of the kitchen. However, elevations and CAD drawings may be included in addition to photographs of the kitchen.
- Photographs and supporting CAD drawings must be submitted as a high-res .jpg files and can be no larger than 20 MB.

To Submit an Entry Online: Visit www.SKSTrueDesignChallenge.com ("Website") during the Entry Period, register for the Contest, complete the online Contest Entry Form ("Entry Form") for each Kitchen Design you are submitting. Entrants must upload at least three (3) high-resolution photos of the completed Kitchen Design as instructed, indicate all products used, and write a narrative which provides background information on the project (collectively, an "Entry"). Narratives must be written in English. For registration and Contest Entry to be valid, the entrant must also indicate acceptance of these Official Rules. All online Entrants must have valid e-mail addresses.

By submitting an Entry, Entrants agree to the terms set forth in these Official Rules. There is no limit to the number of entries that can be submitted by an eligible Entrant as long as each Entry features a unique Kitchen Design, however each Entrant is only eligible for one (1) semi-finalist prize and one (1) first, second or third place prize. Individual, Team and Company submissions are permitted. Cash prizes will be awarded fully to individual entries and company entries. Cash prizes will be split equally among team entries but only one trip for two will be awarded. Teams and Companies must decide who will attend the Gala Celebration.

By submitting an Entry, you agree that the Kitchen Design is yours, your team's or your company's sole, exclusive and original creative work and there exists no claim in and to the design by any other individual. Kitchen Designs must not infringe any third-party's rights or any other person's intellectual property rights; may not in any other way violate applicable laws and regulations; and may not contain any reference to any third party trademarks, names or third party logos. Entries containing prohibited content as determined by the Sponsor, in its sole discretion, to be inappropriate, will be disqualified. Sponsor makes the final determination as to what Entries are eligible to take part in this Contest. Sponsor reserves the right to waive the Contest Entry requirements set forth herein in its reasonable discretion. Sponsor reserves the right, in its reasonable discretion, during or upon completion of the Entry Period, to request that any entrant resubmit his or her Entry which fails to comply with the Contest Entry requirements prior to any judging or voting period. Submission of an Entry grants all rights and ownership to the Sponsor and its agents including the unconditional, irrevocable, worldwide right to publish, use, adapt, edit and/or modify such Entry, including photographs, in any way, in any and all media, without limitation, and without consideration to the entrant, whether or not such submission is selected as a Winning Entry. BY SUBMITTING THE ORIGINAL ENTRY, THE ENTRANT REPRESENTS AND WARRANTS THAT HE/SHE HAS ALL RIGHT, TITLE AND INTEREST NECESSARY TO GRANT THE SPONSOR ownership of such entry including the rights to ADAPT, PUBLISH, USE, EDIT, AND/OR MODIFY SUCH ENTRY IN ANY WAY AND POST THE ORIGINAL ENTRY ON THE INTERNET OR USE THE ORIGINAL ENTRY IN ANY OTHER WAY AND AGREES TO INDEMNIFY AND HOLD SPONSOR HARMLESS FROM ANY CLAIMS TO THE CONTRARY.

JUDGING

4. SELECTION OF WINNERS: The sponsor will select fifteen (15) Semi-finalists from all entries. Six (6) First, Second, and Third Place Prize Winners will be selected from all Semi-finalists: one (1) First Place Prize Winner, one (1) Second Place Prize Winner, and one (1) Third Place Prize Winner in each of the two categories: "Best Kitchen" and "Best Refrigeration".

All Entries will be reviewed for compliance prior to being judged. Each eligible Entry will be judged based on the criteria set forth below ("Judging Criteria"). Winners will be required to certify, on information or belief, that their work is their original creation. Decisions of the Judges and Sponsor are final for all matters relating to this Contest. Semi-finalists will be announced in the Spring of 2021 and First, Second, and Third Place Prize Winners will be announced at the Gala Celebration in the Fall of 2021 (dates to be determined by Sponsor).

Judging Criteria:

Eligible entries will be judged based on adherence to assignment, best use of Signature Kitchen Suite appliances and products in a Kitchen Design which includes overall visual appeal, creativity and strong elements and principles of design.

PRIZES

5. PRIZES AND VALUES:

FIFTEEN (15) SEMI-FINALIST PRIZES:

A check payable to the winners in the amount of \$1,000.

A trip for two to the Gala Celebration in 2021 to compete for First, Second, and Third Place Prizes. Approximate Retail Value (ARV) \$3,000.

ONE (1) FIRST PLACE GRAND PRIZE FOR BEST KITCHEN:

A check payable to the winner in the amount of \$25,000.

ONE (1) SECOND PLACE PRIZE FOR BEST KITCHEN:

A check payable to the winner in the amount of \$15,000.

ONE (1) THIRD PLACE PRIZE FOR BEST KITCHEN:

A check payable to the winner in the amount of \$10,000.

ONE (1) FIRST PLACE GRAND PRIZE FOR BEST USE OF REFRIGERATION:

A check payable to the winner in the amount of \$15,000.

ONE (1) SECOND PLACE PRIZE FOR BEST USE OF REFRIGERATION:

A check payable to the winner in the amount of \$10,000.

ONE (1) THIRD PLACE PRIZE FOR BEST USE OF SIGNATURE KITCHEN SUITE REFRIGERATION:

A check payable to the winner in the amount of \$5,000.

SPECIAL PRIZES

Sponsor will award an additional \$5,000 in prizes at the Gala Celebration. The prize will be awarded based on the voting of the gala attendees for the 'Best of the Best'.

NOTIFICATION OF PRIZE WINNERS: Semi-finalists will be announced in May 2021. Each Semi-finalist will attend a Gala Celebration in Napa, CA in the fall of 2021 (dates to be determined by Sponsor) where the First, Second and Third Place Prize Winners will be announced. The Sponsor will pay for airfare, ground transportation, and lodging in connection with attending the Gala Celebration and all scheduled events for the Semi-finalist and one (1) eligible guest. Trip includes: round-trip coach air transportation from a major commercial gateway airport near winner's residence within the United States to a major airport near Napa, CA; two nights hotel accommodations which include one (1) hotel room with double occupancy; and ground transportation to/from the airport/hotel and the Gala Celebration.

Airport, airline, hotel accommodations, ground transportation and/or tickets for the trip are to be selected by Sponsor. All meals, gratuities, luggage fees, incidental hotel charges and other expenses associated with trip not specifically mentioned in these Official Rules are the winner's responsibility. Winner and winner's Guest must travel on same itinerary and no changes can be made to the itinerary once trip is scheduled. Winner and winner's Guest are responsible for obtaining all documents required for travel (e.g., valid government issued ID).

6. GENERAL CONDITIONS: Winners are solely responsible for any taxes on their respective prizes, and all winners will receive an IRS Form 1099 for the value of the prize. No cash equivalent or substitution of any prize is offered, except at the sole discretion of the Sponsor. Prizes are non-transferable, non-refundable and have no cash value except where designated by the Sponsor. By participating, entrants agree to these Official Rules and Sponsor's Privacy Policy (available at www.signaturekitchensuite.com) which are final and binding in all respects. Unclaimed prizes will not be awarded. Winners will be notified by email and mail, and all winners will be required to complete, sign and return an Affidavit/Declaration of Eligibility/Liability Release, and, where lawful, a Publicity Release within fifteen (15) days of attempted notification or prize may be forfeited. Prizes will only be delivered to an address within the United States. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Contest. This Contest is offered only in the United States and is governed by the laws of the state of New Jersey and all claims must be resolved in the federal or state courts located in New Jersey.

7. LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsor or Contest Parties resulting from user's participation in or attempt to participate in the Contest or download any information in connection with participating in the Contest. No responsibility or liability is assumed by the Sponsor or Contest Parties for technical problems or technical malfunction which may affect the operation of the Contest, including but not limited to any of the following occurrences: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or internet connectivity or other online communication problems; errors or limitations of any internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent to or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of any web site used in connection with the Contest, in whole or in part for any reason; traffic congestions on the Internet; unauthorized human or non-human intervention in the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the Contest. Sponsor is not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Web Site. Use of Web Site is at user's own risk. Sponsor and the Contest Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Contest, use of the information or the download of any information from the Web Site. By participating in the Contest, the entrant thereby releases Sponsor and Contest Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Contest, and agrees (a) to resolve any dispute individually, without resort to any class action, (b) under no circumstances will Entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; and (c) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. By accepting a prize in the Contest, Winners agree that the Sponsor and Contest Parties shall not be liable for any loss or injury resulting from participation in the Contest, acceptance or use of any prize, or any travel related thereto. Except where prohibited by law, by accepting a prize, Winner grants permission for Sponsor and those acting under its authority to use his/her name, photographs, voice and/or likeness, for advertising, promotion and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.

8. DISPUTES/BINDING ARBITRATION: Any controversy or claim arising out of or relating to this Contest shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures")

then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply New Jersey law consistent with the Federal Arbitration Act and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS CONTEST IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN THIS CONTEST, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

9. WINNERS LIST REQUEST: Winners will be posted on www.signaturekitchensuite.com. For winner names, send a self-addressed, stamped envelope, for receipt by December 31, 2021, to: Signature Kitchen Suite Winners List Request, Moore Creative Group, 18-4 E Dundee Rd, Suite 200, Barrington, IL 60010.