



Phase One: Meet the Expert Advisory Panel

Fannie Mae has engaged an Expert Advisory Panel to support the Sustainable Communities Innovation Challenge (The Challenge) in identifying the most innovative and promising ideas and approaches that will help Fannie Mae address the nation's affordable housing issues by advancing sustainable communities—those providing residents opportunities for employment, health and wellness, and education. The panel is comprised of experts in economic development/employment and innovation, and represents the public, private, and nonprofit sectors. Its role is to provide guidance and impartial reviews of Phase One proposals. See the panelists' bios below, and for more information about The Challenge, please visit <http://fanniemae.com/thechallenge/>.



Danielle Goonan
Senior Manager II, Career Opportunity, Walmart Foundation

Danielle Goonan is a Senior Manager of Career Opportunity at the Walmart Foundation where she is responsible for investments in retail training worldwide, focusing on issues of technology, place-based systems change, and employer practices. Most recently, Danielle was appointed by the Obama Administration to lead strategic partnerships for the Office of Career, Technical, and Adult Education. In this role, she worked with stakeholders in the corporate, labor, and philanthropic sectors on behalf of the US Department of Education. Previously, Danielle led domestic education and skills development team of the Clinton Global Initiative (CGI) with responsibilities that included managing the CGI US Youth Employment Action Network in partnership with the Office of Secretary Clinton's JobOne program, overseeing the strategy of CGI America's education and skills Working Groups, and leading the growth of the workforce development portfolio of Commitments to Action.



Carla Javits
President and CEO, REDF

Carla Javits is President and CEO of REDF, a California-based, national nonprofit venture philanthropy and intermediary that is leading the pioneering effort to create jobs and employment opportunities for people facing the greatest barriers to work. Through her stewardship, REDF has expanded from the San Francisco Bay Area throughout the United States, helping impact the lives of thousands of people in need of jobs by investing capital and expertise in social enterprises such as mission-driven businesses focused on hiring and assisting people who are willing and able to work, but have the hardest time securing employment. Before REDF, Carla was the national President and CEO of the Corporation for Supportive Housing, an intermediary and community development financial institution. She serves on the Board of Directors of the Melville Charitable Trust and on the National Advisory Council of the Center for the Advancement of Social Entrepreneurship at the Fuqua School of Business at Duke University.





Dorothy Kilroy
Head of Operations and Business Development, Host Success, Airbnb

Dorothy Kilroy is the Head of Operations and Business Development for Host Success at Airbnb where she leads the operational strategies and partnerships for the Host Success team and is as a key leader in Airbnb's growth to a global hospitality brand. Prior to Airbnb, Dorothy was the Vice President of Business Development at Marqeta, a financial technology startup, and held various roles in the product organization at Visa. She holds a BA in Economics from Trinity College Dublin and a CPA license.



Nicolas Lopez
Principal, HCAP Partners

Nicolas Lopez is a principal at HCAP Partners, an impact-focused mezzanine debt and private equity firm, where he is responsible for originating, structuring, closing, and monitoring portfolio investments. He has been instrumental in investments in eight companies, many of which have achieved fast growth and realized significant value for shareholders and employees. Notable among these are the exits of Resolve Systems, Parallel 6, Lucernex, Datashield, and Protect Plus Air Holdings. Nicolas is currently a board observer or actively involved with Native Foods Café and Baked in the Sun. Prior to joining HCAP Partners, Nicolas was in Best Buy, Inc.'s corporate development group. Before joining Best Buy, Nicolas worked in investment banking and investment management. He attended the University of Southern California, earning an MBA, and San Diego State University, earning a BS in Business Administration. He is also a CFA charterholder.



Lucretia Murphy
Senior Director, Jobs for the Future

Lucretia Murphy is a Senior Director at Jobs for the Future (JFF), helping low-skilled adults advance to family-supporting careers while enabling employers to build and sustain a productive workforce. Lucretia's work focuses on place-based initiatives, developing integrated education and workforce development strategies that build economic mobility for people and communities currently living in poverty. This work also includes addressing structural barriers for people who are incarcerated or have criminal records. Prior to working for JFF, Lucretia was the Executive Director of the See Forever Foundation and Maya Angelou Schools. As Executive Director, she oversaw the operations of three schools that served young people who were at risk of dropping out or who had already dropped out of school. In this role, she also served on policy and program committees with district agencies to develop policies to support the success of opportunity youth in the District of Columbia.



Jennifer Roberts
Former Mayor of Charlotte, North Carolina

Jennifer Watson Roberts is a former Mayor of Charlotte, NC and a lifelong champion of issues related to education and equality. She is the first person to be elected to serve as both Chairman of the Mecklenburg County Commission and later as Mayor of Charlotte. Jennifer was instrumental in creating a public/private partnership to build a new shelter in Charlotte for survivors of domestic violence, and spearheaded the creation of Charlotte NEXT, an initiative dedicated to improving after-school programs for at-risk teens. During her tenure as Mayor, the City of Charlotte set a goal of funding 5,000 affordable housing units over three years, and is currently on track to exceed that goal. Jennifer is a proud recipient of the Maya Angelou Women Who Lead award, the National Association of Women Business Owners' Public Policy Leader of the Year award, and Equality North Carolina's Ally of the Year award.



Graham Schell
Senior Manager Business Development, Home Depot USA

Graham Schell is a Senior Manager at Home Depot USA. Graham joined Home Depot in 2007 and was instrumental in creating Renovation Services, a division focused on providing construction management solutions to large business-to-business customers. In his current role, Graham oversees the business development team that focuses on expanding existing client relationships and onboarding new clients. His current portfolio includes government sponsored entities, investors, mortgage servicers, real estate investment trusts, land banks, nonprofit agencies, and other single-family property owners. His focus is on building construction and project management solutions for real estate investors and community development organizations. Prior to joining Home Depot, Graham had experience in human capital and mergers and acquisitions consulting. Graham is a graduate of Cornell University's School of Industrial and Labor Relations.



Alice Shobe
Director, Community Engagement, Amazon

Alice Shobe joined Amazon as its first Director of Community Engagement in February 2017. For over 25 years she's worked in public, nonprofit, and philanthropic sector roles to address complex social issues like homelessness and equitable community development. Alice has served as the CEO of three nonprofit organizations in Washington State (Building Changes, Philanthropy Northwest, and Impact Capital) and as Director of Sound Families, a \$40 million public-private partnership created by the Bill & Melinda Gates Foundation, which ultimately tripled the supply of housing for homeless families in three counties. She started her career as a city planner in suburban Seattle.